Revising Committees to be women to bring greater gender awareness into the certification process;

(ii) Issue of specific clarifications by the Central Board of Film Certification about interpretation of the frequently violated guidelines to ensure proper application of the guidelines; and

(iii) Showing of names of members of the Examining/Revising Committee and Film Certification Appellate Tribunal, on whose recommendations the film is cleared for public exhibition, on the certificates granted to the film, with a view to introduce greater accountability.

CBFC has also hired, on a test case basis, a private detective agency to carry out regular checks in theatres in the four metropolitan cities, and report cases of violation to the concerned State authorities for prompt investigation and possible prosecution as enforcement of Cinematograph Act, 1952 is a State subject.

Losses of Doordarshan

†90. SHRI GOPALSINH G. SOLANKI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Doordashan has been heading towards losses for the last few years and its earnings are declining continuously;

(b) whether present telecasting and financial structure of Doordarshan is very unsatisfactory as a result of which its standard has fallen;

(c) whether Doordarshan's dividend is not as per its target and what was the net income of Doordarshan during the year 2000-2001; and

(d) whether there is a need for radical changes in the entire administrative structure of Doordarshan?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) Prasar Bharati has intimated

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†Original notice of the question was received in Hindi.

that only during the years 1997-98 and 1998-99, the commercial revenue of Doordarshan had shown a downfall trend, but in 1999-2000 and 2000-2001 this has been reversed.

(b) No, Sir.

(c) Prasar Bharati is a Public Service Broadcaster and does not solely operate on commercial basis to make profit. The commercial revenue earned by Doordarshan during 2000-2001 was Rs. 637.51 crores.

(d) No, Sir.

Telecast of Gyan Darshan

91. SHRIMATI SARLA MAHESHWARI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government are going to stop the educational programme of Gyan Darshan from its National Network from August 1, 2001; and

(b) if so, the reasons therefor?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) and (b) It has been intimated by Prasar Bharati that right since its inception Doordarshan has given high priority to educational programmes. Over a period of time, it has accommodated programmes from University Grants Commission, Central Institute for Education and Technology, State Institute for Education and Technology, Indira Gandhi National Open University and National Literacy Mission. These efforts of Doordarshan culminated into starting of a full-fledged Education Channel called "Gyan Darshan" in collaboration with the Ministry of Human Resource Development.

Doordarshan has also undertaken a restructuring exercise of its programming on DD-National Channel, with a view to meeting its mandate as a Public Service Broadcaster and to ensure that it is in a position to generate revenue to gradually become self-supporting.